



PROFILE

**EMBARGOED: TUESDAY, MAY 24, 2022**

## DR. Philippe Halbout

Chief Executive Officer (CEO), International Osteoporosis Foundation (IOF),  
& Asia Pacific Consortium on Osteoporosis (APCO) Executive Committee member,  
SWITZERLAND

As CEO of the International Osteoporosis Foundation (IOF), Dr. Philippe Halbout heads the largest global NGO in the bone field. His many areas of responsibility include strategic and programme development, as well as ensuring the Foundation's financial growth and stability.

Dr. Halbout earned his Ph.D. in immunology from the Pasteur Institute in Paris. He has extensive experience in the bone field, including a successful 15-year-long industry career during which he held leadership roles within Research and Development, and International Marketing, with a specific focus on osteoporosis therapy. He has also been Director of Competitive Intelligence for all therapeutic areas at the global level.

As IOF CEO, and [Asia Pacific Consortium on Osteoporosis \(APCO\)](#), Executive Committee member, Dr. Halbout is strongly committed to making bone health and osteoporosis prevention a healthcare priority, in which healthy mobility is a reality for all.

"IOF whole-heartedly lends its support and global expertise to APCO and is honoured to be a part of this important regional initiative. We strongly believe that collaboration and synergies between experts and organisations is critical to advancing the IOF vision – a world without fragility fractures in which healthy mobility is a reality for all," said Dr. Halbout.

"Of the world's regions, the aging populations of the Asia-Pacific will account for the greatest number of fragility fractures, which we know, represent an enormous and costly human and health economic burden.

According to Dr. Philippe Halbout, an osteoporotic fracture occurs every three seconds worldwide.<sup>1</sup> With more than 50 per cent of the world's hip fractures expected to occur in the Asia Pacific (AP) region over the next two decades,<sup>2</sup> APCO has launched a Bone Health Audit and QI Tool Kit to promote quality improvement (QI) of osteoporosis care.

"It is hoped that lessons from implementing these clinical standards at the institutional level will be key to achieving change at the national level, through the development, or revision of national guidelines, and policy change.

"These coordinated systems of care aim to identify, treat and monitor patients presenting with a fragility fracture. Intervention can reduce fractures by up to 50 per cent, deliver substantial financial savings, and ultimately, save lives," said Dr. Halbout.

"The launch of the APCO Bone Health Audit and QI Tool Kit demonstrates the organisation's ongoing commitment to achieving better care for patients with greater consistency in national and regional clinical practice guidelines for the screening, diagnosis, and management of osteoporosis in the Asia Pacific."

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### MEDIA CONTACT & INTERVIEWS

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### References

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2. Chandran M, et al. *Osteoporos Int* 2021;32:1249–75.

